

Minutes
Making IPM Mainstream Coordinating Committee Meeting
October 20, 2005
ABAG Conference Room B

1. Meeting convened at 1:00 pm. Those present included: Terry Byrnes, Bill Quarles, Bart Brandenburg, and Tanya Drlik (BIRC), Jonathan Kaplan (NRDC), Dave Tamayo (Sacramento County Stormwater Program), Ceil Scandone (ABAG) and Jennifer Krebs (SFEP)
2. Minutes from August 29, 2005 meeting reviewed approved for website posting.
3. Scope of Work update
 - ABAG revisions: Ceil distributed a revised project budget based upon a re-allocation of the NRDC funds. The group approved the proposal.
 - BIRC revisions: Tanya distributed information about landscape programs and how our program might collaborate with (an)other program(s) to accomplish our goals within our budget. BIRC will continue to do research and propose budget/scope of work revisions in the near future.
4. List proposal. The group reviewed the proposals submitted by Bill Quarles of BIRC and Lois Levitan of Cornell. The group approved up to \$5000 for Bill Quarles to merge the San Francisco and Santa Clara lists, write a description of the process used to make the list, talk to PCOs about the list, and prepare for a TAC meeting to determine what other substances should be evaluated for the list through till the end of the grant.
5. Marketing. Ceil, Jonathan, and Terry are the marketing leads. The group discussed the need for focus groups to inform our selection of a name and tag lines. Jonathan and Ceil will try to clarify the costs and timeline for the focus groups.
6. Debrief of the September 2005 TAC meeting. Meeting participants thought the TAC meeting went well. Another meeting needs to be scheduled for December 2005/January 2006 to kick off the certification program to PCOs.

7. Program Manager. Two interviews took place earlier in the day. The interview panel will review their impressions later.
8. Meeting adjourned at 3:30.

MAKING IPM MAINSTREAM PROJECT
 Technical Advisory Committee Members
 Draft list (7/05)

Last name	First Name	Agency/Company	Phone	Email	Specialty/Focus
Agurto	Luis	Pestec	925/757-2945	luisagurto@yahoo.com	structural
Baefsky	Michael	Baefsky and Associates	925-254-7950	mbaefsky@igc.org	landscape
Black	Bethallyn	Contra Costa Master Gardener	(925) 646-6540		landscape
Cacciato	Jake	Jensen Corp. Landscape Contractors	408-446-1118	jcacciato@jensencorp.com	landscape
Carlsen	Stacy	Marin Co. Dept. of Agriculture	415-499-6700	scarlsen@co.marin.ca.us	both
Duggal	Naresh	Santa Clara Co. IPM Manager	408-299-5159	naresh.duggal@ceo.co.santa-clara.ca.us	both
Flint	Mary Lou	University of California	530-752-7692	mlflint@ucdavis.edu	both
<i>Gaither*</i>	<i>Bill</i>	<i>Olde Towne Pest Control</i>			
Gee	Gregory	Alameda County Dept of Ag	510-670-6688	Ggee@co.alameda.ca.us	both
Geiger	Chris	S.F. Dept of Environment	415-355-3759	chris.geiger@sfgov.com	both
<i>Gibson*</i>	<i>Rachel</i>	<i>Environment California</i>	<i>415-622-0086 x 303</i>	rgibson@environmentcalifornia.org	both
<i>Greene*</i>	<i>Tom</i>	<i>IPM Star</i>			both
<i>Johnson*</i>	<i>Bill</i>	<i>RWQCB</i>			both
Kaplan	Jonathan	Natural Resources Defense Council	415-777-0220	jkaplan@nrdc.org	both
<i>Kegley*</i>	<i>Susan</i>	<i>Pesticide Action Network</i>			both
Klotz	John	UC Riverside, Dept. of Entomology	951-827-3898	john.klotz@ucr.edu	structural
Krebs	Jennifer	ABAG/SFEP	510/622-2315	jkrebs@waterboards.ca.gov	both
Moran	Kelly	TDC Environmental	650-627-8690	kmoran@tdcenvironmental.com	both
Paulsen	Eric	Pest Control Operators of California	916-372-4363	eric@pcoc.org	structural
Tamayo	Dave	Sacramento County		tamayod@saccounty.net	both
<i>Thilgen*</i>	<i>Michael</i>	<i>Four Dimensions Landscape Co.</i>	<i>510-893-1999</i>		<i>landscape</i>
<i>Someone from DPR - Tom Babb, Nita Davidson, Bob Elliott????*</i>					both

* Unconfirmed